



Promotional Benefits with iTEP

iTEP: The Only English Test That Promotes Your School

The 600+ institutions that accept iTEP for admissions are a special, forward-thinking group. They recognize that international applicants find value in an English assessment test that is more affordable, lasts only 90 minutes, and is easy to schedule.

They also know an opportunity when they see it. Agreeing to accept iTEP scores for admissions costs nothing, and as soon as you file your partner school registration form, we begin working to promote your program to students around the world.

We take the following steps to make sure potential applicants from China, Turkey, Saudi Arabia, Brazil and more than 45 other countries know that your institution is a fantastic place to get an education:

- Your institution will be highlighted as the school of the week for our more than 15,000 followers across social media platforms such as Facebook, Twitter, LinkedIn, Instagram, and Weibo
- Our monthly newsletter, which is distributed to thousands of students who have taken iTEP or are planning to do so, features institutions they can apply to with iTEP
- The iTEP website provides potential applicants with up-to-date listings of all iTEP partner institutions sorted by country and listing the required score for admission
- There are more than 500 iTEP test centers around the world, all of which promote iTEP partner schools in person to test-takers

Boston Educational Services, the company that developed iTEP, was founded by career international educators. We understand the challenges of recruiting and juggling agents, referrals, and shrinking budgets. We assist admissions officers by providing a highly secure test, with a detailed and clear score report that corresponds to CEFR levels. We pride ourselves on our customer service and being the only English test that actively works to increase your pool of qualified international applicants at no cost to you.

Why not contact us and join schools such as SUNY and Humboldt State University in stepping into a new era of English testing and international admissions?

iTEP...Ready When You Are!

