

Boston Educational Services



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iTEP Quarterly

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ITEP: BY THE NUMBERS

408 Schools accepting iTEP for admissions

184 Certified **iTEP** Test Centers worldwide

20 Official iTEP Distributors worldwide

41 Countries administering iTEP exams

55 Schools and IEPs using iTEP on-site

63 Companies using iTEP for business assessments

Greetings from Boston Educational Services (BES) and welcome to our **iTEP** Quarterly newsletter! We hope you enjoy this issue of **iTEP** Quarterly, and we look forward to your feedback. Thank you very much for your continued support of **iTEP** and BES!

Now, on to the news....

- Cambridge Institute of International Education: BES and Cambridge announced our newly formed partnership this quarter. BES and Cambridge will collaborate around iTEP in both China and the US. The Cambridge Institute of International Education has worked with over 180 schools in 40 states to create meaningful and sustainable international programs, bringing diverse groups of students, including many from China, to high schools across the United States.
- *iTEP* Score Reports: BES announced even more precision in our *iTEP* score reports this quarter. *iTEP* scores are now reported in 0.1 increments in the overall score and 0.5 increments in each skill section. This enhancement allows organizations to classify test-taker proficiency levels with a higher level of distinction, both overall and within each individual skill. With our new score report, we strive to give as accurate a picture of the test-taker as possible. Since translating and comparing scores is often part of that picture, we have improved this feature as well by aligning level descriptions (i.e., Elementary, Upper Intermediate, etc.) to those of the CEFR scale (Common European Framework of Reference). Please see the following charts with the corresponding updated score equivalencies: ITEP Academic Score Equivalency
- International iTEP Distributor Conference: The first annual International iTEP Distributor Conference took place this quarter in St. Louis, Missouri, in parallel with the NAFSA Conference, the largest gathering of international educators in North America. Some 20 iTEP Distributor representatives from around the world attended the Distributor Conference to exchange ideas, discuss successful strategies and case studies, and collaborate around future opportunities.
- New iTEP Academic Partner Schools: This quarter, the following schools have agreed to accept an iTEP Academic score as proof of English proficiency for admissions: School of Audio Engineering (CA), Notre Dame de Namur University (CA), MSU Billings (MT), Lorain County Community College (OH), Sinclair Community College (OH), and Medaille College (NY). These schools and more can be found on our website, here.
- New iTEP SLATE Partner Schools: This quarter, the following schools have

agreed to accept an **iTEP SLATE** score as proof of English proficiency for admissions: Lakeland Christian School (FL), Lancaster Mennonite School (PA), Grier School (PA), Lynden Christian Schools (WA-3), Hargrave Military Academy (VA), Blue Ridge School (VA), St. Andrew's Regional High School (BC), Maple Ridge School District 42 (Vancouver-6), St. Paul Lutheran High School (MO), Pacific Lutheran High School (CA), Orangewood Academy (CA), Mesa Grande Academy (CA), Grand River Academy (OH), Andrews Osborne Academy (OH), and Portland Adventist Academy (OR). These schools and more can be found on our website, here.

- Retail Price Increase: The global retail price for the iTEP Academic-Plus and iTEP SLATE-Plus tests, when taken for admission to BES partner schools, increased from \$89 to \$99 this quarter. This means that all applicants to schools accepting iTEP for admissions now pay \$99 for the test at every test center location around the world. Even with this small increase to the global retail price, iTEP will remain the most cost-effective, globally recognized English proficiency exam on the market.
- Certified iTEP Test Centers: BES has welcomed 23 new test centers around the
 globe this quarter! We have added 4 new test centers in India, 7 in China, and 3 in
 South Korea, as well as new locations in Germany, Jordan, Pakistan, and UAE.

ITEP SLATE Exam:

iTEP SLATE has had a very good year. Since the same time last year, the number of secondary institutions recognizing **iTEP SLATE**—our English proficiency exam for young learners—has quadrupled. The PIE News (Professionals in International Education), one of the leading industry news outlets, took notice and ran a news article about "**SLATE**" in June:

http://thepienews.com/news/itep-slate-exam-climbs-300-usa/

ITEP Business Exam:

Several well-established companies selected **iTEP Business** for their English assessment needs. BES welcomes Chevron, Turkcell, Anadolu Efes, Anadolu Grubu Holding, and Sanovel.

Highlight of the Quarter:

The number of US private high schools using the **iTEP SLATE** exam for admissions has increased by 300% in a year. Now, 135 schools recognize the **SLATE** exam, up from 34 in June 2012, and SLATE has been filling a 'vacuum' left by the retired ETS SLEP exam.

--Excerpt from PIE NEWS article about **iTEP SLATE** (paraphrased)